

COLOURS AND CHEMICALS

CASE STUDY

SUMMARY

IMTS Successfully implemented its ERP Solution at a renowned colours and chemicals manufacturer's head office and two manufacturing units.

The manufacturer has expanded through organic and inorganic growth and has thus grown its Copper Phthalocyanine Blue Crude production capacity from 600t to 7380t annually. The manufacturer has further implemented a forward integrated growth strategy and begun manufacturing Phthalocyanine Pigments and Dyestuffs. It has additionally acquired an existing Pigment and Dyestuff manufacturing unit to diversify its revenue stream.

Which the rapid acquisitions and diversification has allowed the company to grow rapidly, it has also led to several business challenges

CHALLENGES

- The need to coordinate multi-site activities, some of which are a part of an integrated supply chain
- The use of legacy systems that were unable to keep up with the need to provide timely financial statements.
- Lack of integration between systems at various sites, particularly those inherited through company acquisitions.
- Acquiring accurate WIP & FG production data for 360 degree view of production floor.
- Resistance to adopting new business processes and new learning to use new systems amongst employees.

PROJECT OBJECTIVES

Enable transparency, real time communication and process automation throughout the multi-site operation through IMTS's integrated ERP solution.

BENEFITS

Through the implementation of the IMTS Integrated ERP Solution, the manufacturer was able to achieve several benefits including:

- Employee buy in to the new business processes and systems through personal benefit realisation, driven by effective change management.
- Complete visibility and transparency of operations across the extended organisation including sales, inventory, purchasing, operations, and financial management.
- Enabling data driven and speedy decision making, owing to centralised Business Intelligence reporting.
- Extracting WIP and final production data through PLC/Scada system and integrating these with the ERP
- Automation of back office tasks, enabling management to focus on business growth.
- Quicker benefits realisation through the use of the IMTS managed implementation and intuitive user interface of the IMTS ERP solution, thus minimising training needs.

